



# Objective For The We

an initiative from the  
**Objective-See Foundation**

A guide to supporting the next generation  
of Apple security professionals



# About us







Objective-See is a progressive security non-profit 501(c)(3) Foundation created by Patrick Wardle and Andy Rozenberg, driven by the single desire to protect Apple users and create a collaborative community.



The Foundation focuses on:

- The creation of free, open-source macOS security tools.
- Running the Objective-We, a program dedicated to making the macOS and iOS security space more inclusive and accessible to everyone.
- The publishing of the "The Art of Mac Malware" book series.
- Organizing the Apple security conference, "Objective by the Sea" (#OBTS).

# Non-profit



**The Objective-See Foundation, is a registered non-profit charitable 501(c)(3) organization.**

We were able to work with a great team of lawyers to file all the required forms, establish a board, and much more. (Turns out, it's quite a process)

This classification perfectly aligns with Objective-See's community focused, non-profit mission. It provides a myriad of benefits to grow and support the community guided by a board of our peers.

This recognition as a 501(c)(3) organization by the IRS provides financial (tax) benefits to the supporters.

(Standard disclaimer: This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any transaction).



# Objective We





# Objective-We



Objective-We is a program from the Objective-See Foundation focused on making the Apple security space more inclusive, accessible, and diverse.

This program aims to create opportunities for both students and early-career professionals, especially those from underrepresented backgrounds, to gain hands-on experience, network with experts, and take steps to build a path forward.

Read more:  
[objective-see.org/we.html](https://objective-see.org/we.html)

We do this by offering free technical trainings, mentorships programs, project support, scholarships to attend Objective by the Sea (#OBTS), and global events like Objective for the We (#OFTW), where they can learn directly from world-class researchers, grow their network, and get closer to opportunities in the industry.

Supporting Objective-We means helping close the gap between talent and opportunity and contributing to shaping the next generation of macOS and iOS security talent.



**Contributing to  
shaping the next  
generation of  
macOS & iOS  
security talent,  
while empowering  
a more diverse and  
inclusive  
community.**

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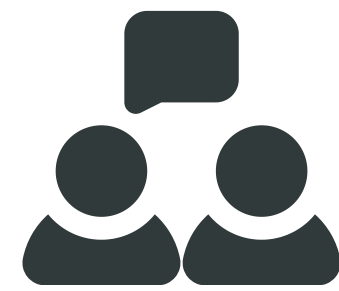


# Objective- We

## Initiatives

Objective-We is a program to encourage diversity in the macOS and iOS community. It covers a myriad of actions designed in the space for minorities who desire to empower and/or develop their career.

Such actions include:



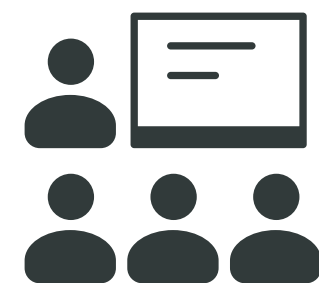
Mentorships



Students scholarships



Fundings for diversity projects



Objective for the We (#OFTW) event

**And more...**

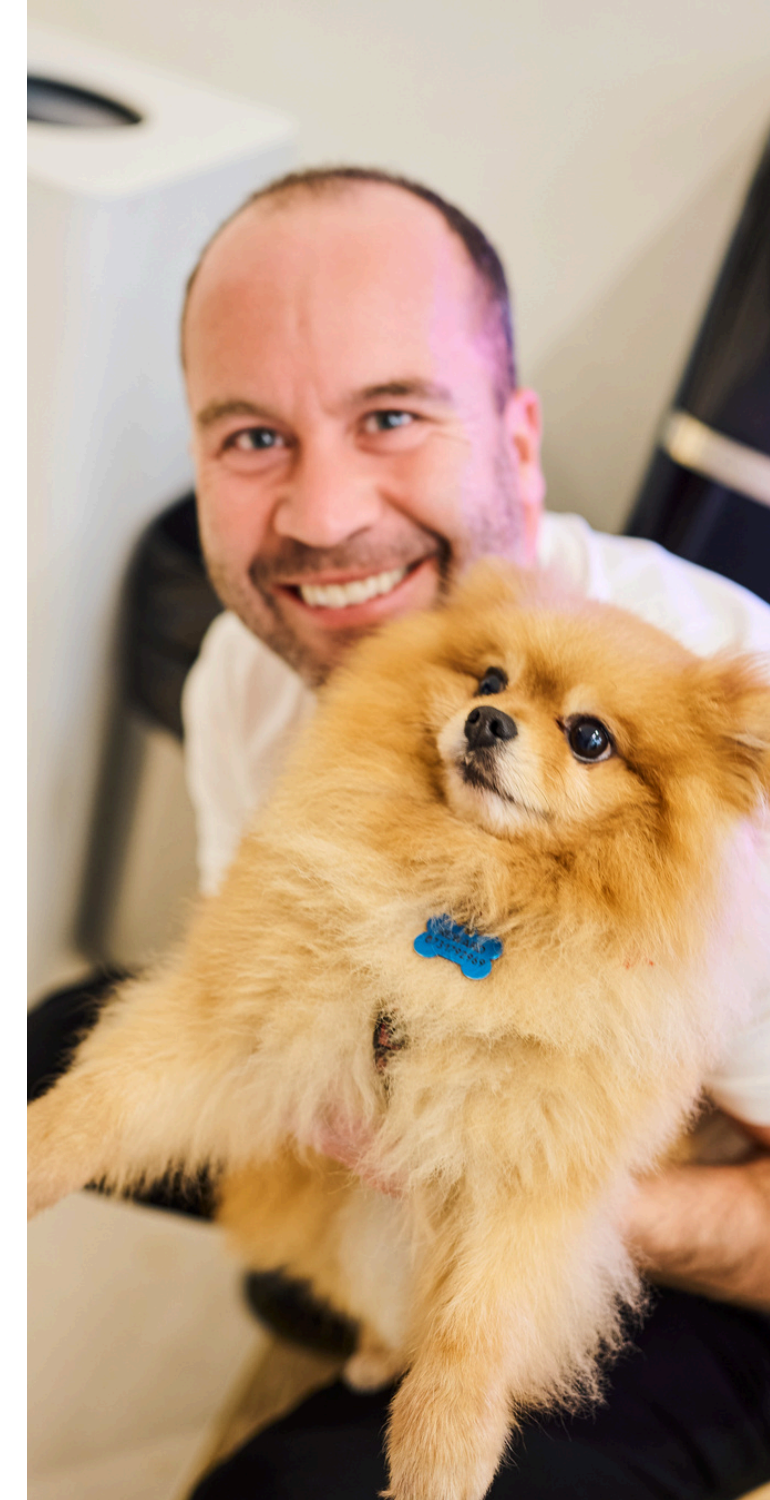


# What is #OFTW?

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Objective For The We (#OFTW) is a free event designed to give students an introduction to the world of Apple security. It combines hands-on macOS trainings with entry-level talks and panels led by experienced researchers and professionals.

The goal is to make the space more accessible, inclusive, and practical, especially for students who haven't had access before. It's about building skills, meeting mentors, and taking that first step into the community.







# #OFTW Previous iterations

- #OFTW v1.0, San Francisco, May 2024
- #OFTW v2.0, Kyiv, Ukraine, October 2024





# Students' feedback: #OFTW v1.0 & v2.0



**Nikolis T.** • 2nd

Jamf Certified Expert (400) | 🍏(Apple) & ☁️ SaaS fluent

2w • 🌐

Incredibly thankful for the opportunity to attend Objective-See Foundation, Inc's first #OFTW conference, learn from threathunters at Kandji, and hear from other industry experts.

It was a jam packed two days diving into labs and working with tools used to research everything from cryptojacking, all the way up to APT malware.

I met an amazing group of diverse people, and am super excited to keep in touch with them.

I really cannot express how amazing the opportunities that Patrick Wardle & Andy Rozenberg coordinated. Thank you both!



**Olivia Gallucci** (She/Her) • 1st

Offensive Security Engineer | MBA Candidate | Honors Security + CS @ RI...

2d • 🌐

Objective by the We 2.0 in Kyiv, Ukraine was amazing! 🇺🇦 🍏

Thank you [Objective-See Foundation, Inc](#), [MacPaw](#) 🇺🇦, [Moonlock](#), and [CleanMyMac Business](#); I am so inspired by the work you do, and am so grateful you put this event together.

I made so many new friends, and learned a ton. Special thanks to my new friend from the conference, [Daryna Horbacheva](#), for generously showing me around the city and saving me from a few tricky situations—you're a gem!

Lastly, I would love to thank [Andy Rozenberg](#) and [Patrick Wardle](#), who helped organize the conference and communications about the event.

I hope to see everyone again soon! Stay safe. ❤️

[#OBTW](#) [#OBTS](#) [#Security](#) [#MacPaw](#)





# Building the Community

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One of the Foundation's goals was to create a community of passionate security researchers, students, and macOS users. Over the years and different initiatives, we are proud of the great community we have created.

To foster the community and increase accessibility, the Objective-See Foundation integrates the #OFTW program with the #OBTS conference, giving students full access to attend, train, and even speak alongside leading Apple security researchers.



# How you can support

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#OFTW is powered by community support and there are many ways to get involved.

If you'd like to contribute, contact us at:  
[objectivewe@objective-see.com](mailto:objectivewe@objective-see.com)

## **COMPANIES & ORGANIZATIONS**

Sponsor a full #OFTW event in your region (co-brand the experience).

Host an event at your office.

Partner with us to provide speakers, trainers, or resources.

Support us year-round as a supporter of the Objective-We program.

Amplify the event on your social media, newsletter, or internal communications.

## **RESEARCHERS, SPEAKERS & TRAINERS**

Join a panel, give a talk, or an entry-level training.

Mentor first-time speakers through WeTalks.

Share your knowledge and inspire the next generation of talent by creating entry-level content (tutorials, labs, etc).

## **COMMUNITY MEMBERS**

Recommend students, communities, or schools that could benefit from #OFTW and create local connections.

Help spread the call for attendees through schools, Telegram groups, Discords, etc.

Suggest or help secure spaces to host an #OFTW event (universities, hacker spaces, coworking spots, etc).

Volunteer to help us run an event, especially in your city or region.

## **INDIVIDUAL DONORS**

Contribute directly, every donation helps cover student travel, training.

100% of donations to Objective-We go directly to supporting the events and students.

Sponsor a student directly (e.g. cover their travel or accommodation).

Share the initiative online to help reach more people who could contribute.



# Join us!

# Objective-See

Let's work together to support the next generation and create lasting impact in the Apple security space



[objective-see.org/we](https://objective-see.org/we)



[twitter.com/objective\\_see](https://twitter.com/objective_see)



[www.youtube.com/channel/objective-see](https://www.youtube.com/channel/objective-see)



[www.linkedin.com/company/objective-see](https://www.linkedin.com/company/objective-see)